

Solana Beach Chamber of Commerce

Program-Based Event Sponsorship Opportunities

The Solana Beach Chamber of Commerce offers **program-based event sponsorships** that provide targeted visibility while supporting the Chamber's core networking and professional development programs. Sponsors may choose **which program(s)** to support and **for how long** (annual, quarterly, or single event).

Sponsorable Chamber Programs

Sponsors may select one or more of the following programs: - **Monthly Mix & Mingle Luncheons** - **Monthly Social Hours / Mixers** - **Quarterly Young Professionals Events** or **Crafted Connections**

Sponsorship benefits apply only to the selected program(s) during the sponsorship term.

🌟 Annual Presenting Sponsor (Per Program)

\$4,500–\$6,000 per year

Best for: Businesses seeking consistent, high-visibility engagement and leadership alignment within the Chamber community

Benefits include:

- “Presented by” recognition for the selected program
 - Logo on all marketing materials for the sponsored program (including flyers, email promotions, Chamber newsletter, desk recognition plaque at sponsored event at check-in table, and Chamber website sponsor page)
 - Verbal recognition at each sponsored event
 - Opportunity to provide a brief welcome (30–60 seconds)
 - Complimentary admission to all sponsored program events (up to 4 attendees per event)
 - Dedicated quarterly sponsor recognition shoutout on Chamber social media
 - Priority opportunity to renew the sponsorship for the following year
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★ Annual Supporting Sponsor (Per Program)

\$2,000–\$3,000 per year

Best for: Businesses looking for consistent visibility while supporting a specific Chamber program

Benefits include:

- Logo placement on marketing materials and Chamber newsletter for the sponsored program
- Verbal recognition at sponsored events
- Complimentary admission (1–2 attendees per event)
- Logo placement on the Chamber website sponsor page

- Dedicated one-time sponsor recognition shoutout on Chamber social media
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◇ Quarterly Program Sponsor

\$750–\$1,250 per quarter

Best for: Businesses with seasonal, campaign-based, or short-term marketing goals

Benefits include:

- Sponsorship of all events within the selected program during one quarter
 - Logo on program marketing during the sponsored quarter
 - Verbal recognition at sponsored events
 - Complimentary admission (2 attendees per sponsored event)
 - Recognition in one Chamber email newsletter
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◇ Single Event Sponsor

\$300–\$600 per event

Best for: Businesses wanting to support a specific event or explore sponsorship opportunities

Benefits include:

- Logo on event-specific marketing
 - Verbal recognition during the event
 - Complimentary admission (2 attendees)
 - Opportunity to provide branded materials or promotional items
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Custom Sponsorship Opportunities Available

The Chamber is happy to create customized sponsorship packages that support multiple programs or align with your business goals, budget, and desired level of engagement.

Contact:

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