

Solana Beach Chamber of Commerce

Program-Based Event Sponsorship Opportunities

The Solana Beach Chamber of Commerce offers **program-based event sponsorships** that provide targeted visibility while supporting the Chamber's core networking and professional development programs. Sponsors may choose **which program(s)** to support and **for how long** (annual, quarterly, or single event).

Sponsorable Chamber Programs

Sponsors may select one or more of the following programs: - **Monthly Mix & Mingle Luncheons** - **Monthly Social Hours / Mixers** - **Quarterly Young Professionals Events** or **Crafted Connections**

Sponsorship benefits apply only to the selected program(s) during the sponsorship term.

Annual Presenting Sponsor (Per Program)

\$4,500–\$6,000 per year

Best for: Businesses seeking consistent, high-visibility engagement and leadership alignment within the Chamber community

Benefits include:

- “Presented by” recognition for the selected program
- Logo on all marketing materials for the sponsored program (including flyers, email promotions, Chamber newsletter, desk recognition plaque at sponsored event at check-in table, and Chamber website sponsor page)
- Verbal recognition at each sponsored event
- Opportunity to provide a brief welcome (30–60 seconds)
- Complimentary admission to all sponsored program events (up to 4 attendees per event)
- Dedicated quarterly sponsor recognition shoutout on Chamber social media
- Priority opportunity to renew the sponsorship for the following year

Annual Supporting Sponsor (Per Program)

\$2,000–\$3,000 per year

Best for: Businesses looking for consistent visibility while supporting a specific Chamber program

Benefits include:

- Logo placement on marketing materials and Chamber newsletter for the sponsored program
- Verbal recognition at sponsored events
- Complimentary admission (1–2 attendees per event)
- Logo placement on the Chamber website sponsor page

- Dedicated one-time sponsor recognition shoutout on Chamber social media

◊ Quarterly Program Sponsor

\$750–\$1,250 per quarter

Best for: Businesses with seasonal, campaign-based, or short-term marketing goals

Benefits include:

- Sponsorship of all events within the selected program during one quarter
- Logo on program marketing during the sponsored quarter
- Verbal recognition at sponsored events
- Complimentary admission (2 attendees per sponsored event)
- Recognition in one Chamber email newsletter

◊ Single Event Sponsor

\$300–\$600 per event

Best for: Businesses wanting to support a specific event or explore sponsorship opportunities

Benefits include:

- Logo on event-specific marketing
- Verbal recognition during the event
- Complimentary admission (2 attendees)
- Opportunity to provide branded materials or promotional items

Custom Sponsorship Opportunities Available

The Chamber is happy to create customized sponsorship packages that support multiple programs or align with your business goals, budget, and desired level of engagement.

Contact:

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